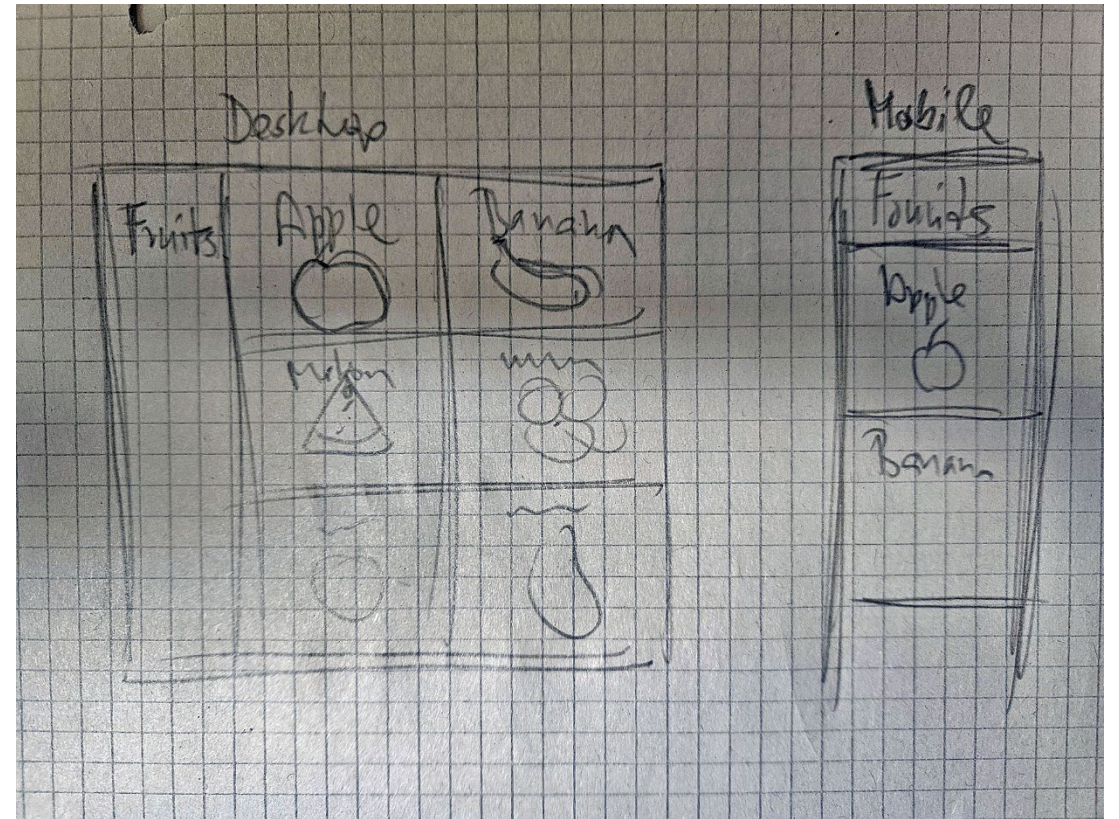


# Static web presentation

step-by-step creation of a simple website

# The concept

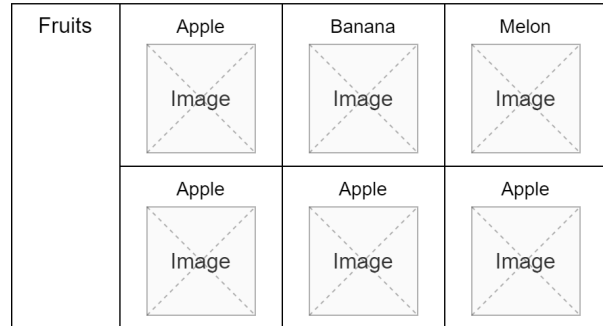
- The first idea of the appearance of the website.



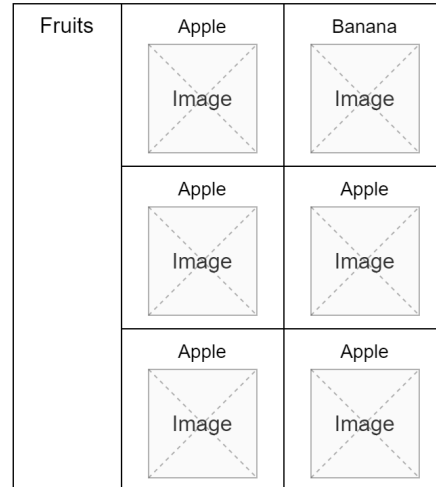
# Wireframe

## Desktop

Desktop - wide

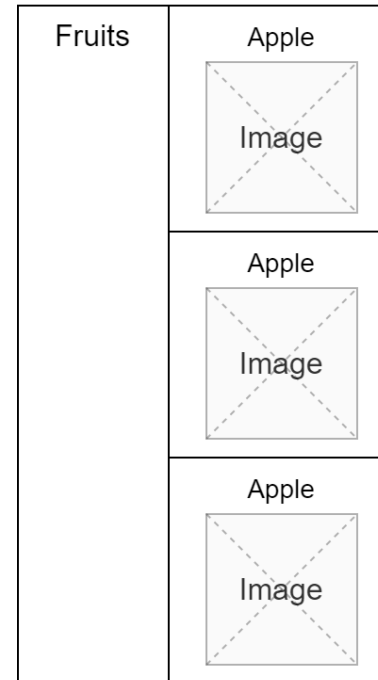


Desktop - normal

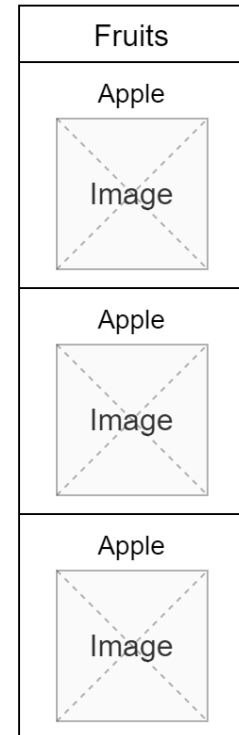


## Mobile

Mobile/tablets



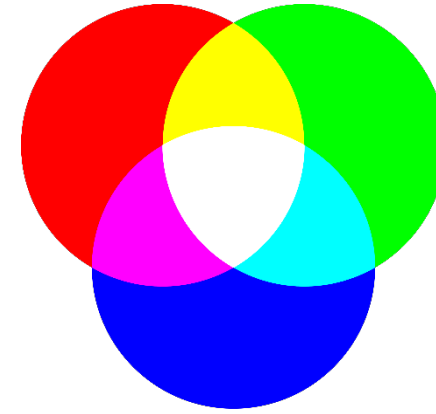
Mobile



# Colors

A basic idea about web color.

The colors will be according to the individual types of fruit. The color code itself is used from the images. Dark in the background, light in the foreground.



Desktop - wide

Fruits	Apple Image	Banana Image	Melon Image
	Apple Image	Apple Image	Apple Image

# Images

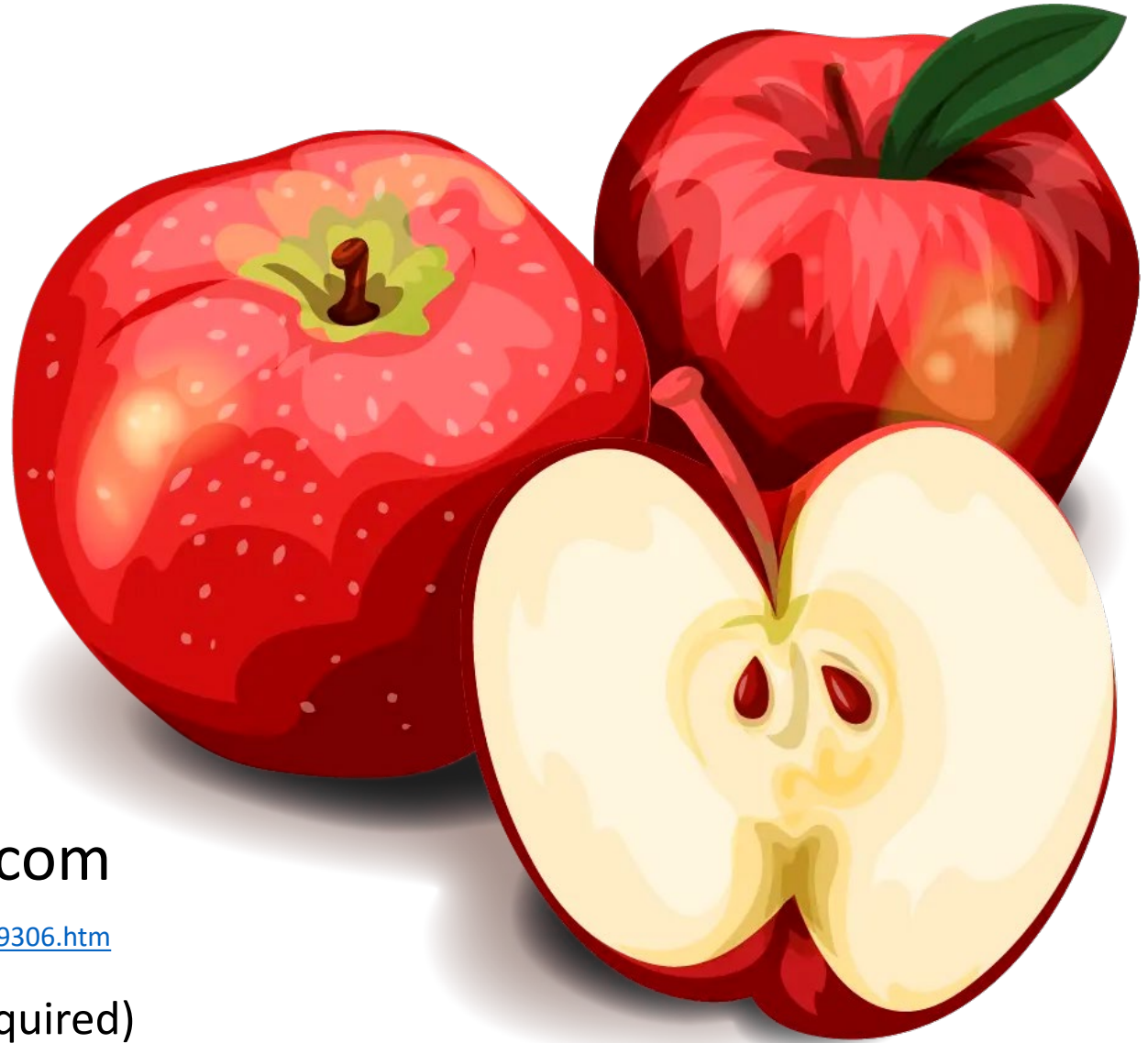
Image file formats:

- JPG
- PNG
- WEBP (used)
- SVG

Source: <https://www.freepik.com>

[https://www.freepik.com/free-vector/detailed-fruit-collection\\_13839306.htm](https://www.freepik.com/free-vector/detailed-fruit-collection_13839306.htm)

License: Free license (attribution is required)



# Font

We used the **Fredericka the Great** font for our website.

<https://fonts.google.com/specimen/Fredericka+the+Great>

These fonts are licensed under the Open Font License.

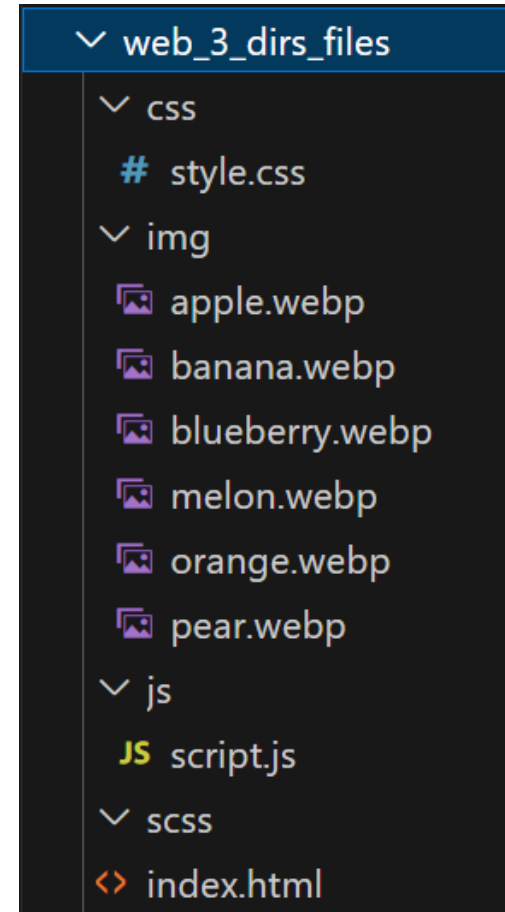
[https://scripts.sil.org/cms/scripts/page.php?site\\_id=nrsi&id=OFL](https://scripts.sil.org/cms/scripts/page.php?site_id=nrsi&id=OFL)

A	Á	À	Â	Å	Ä	Ã	Æ	B
C	Ç	D	Ð	E	É	È	Ê	Ë
F	G	H	I	Í	Ì	Î	Ï	J
K	L	Ł	M	N	Ñ	O	Ó	Ò
Ô	Ö	Õ	Ø	Œ	P	Q	R	S
Š	T	U	Ú	Ù	Û	Ü	V	W
X	Y	Ý	ÿ	Z	Ž	Ɔ		

# Website directory structure

A basic simple web presentation will contain images (webp) and source files for content(html), design(css, scss) and possibly website dynamics (js).

For this we will create a standard directory structure.



# Content (HTML)

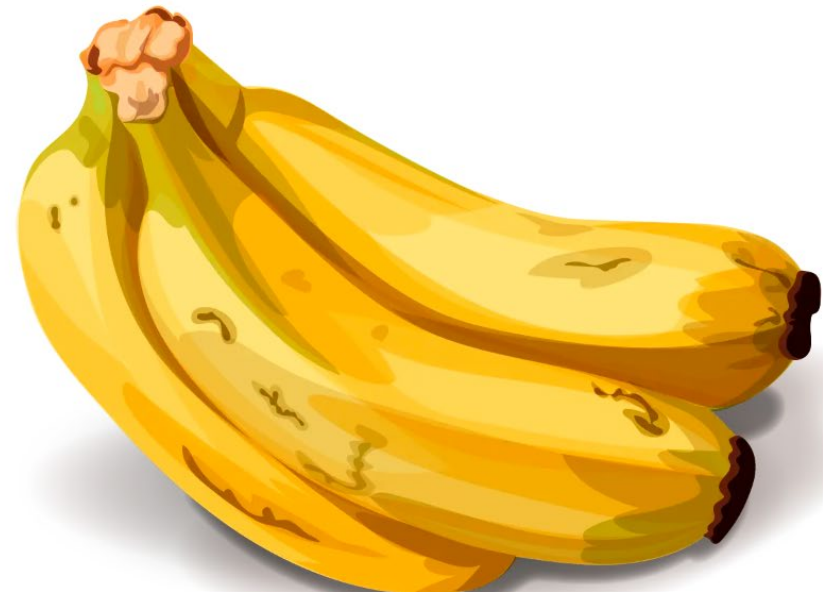
```
<!DOCTYPE html>
<html lang="en">
  <head>
    <meta charset="UTF-8" />
    <title>Fruits</title>
  </head>
  <body>
    ...
  </body>
</html>
```

Fruits

[Apple](#)



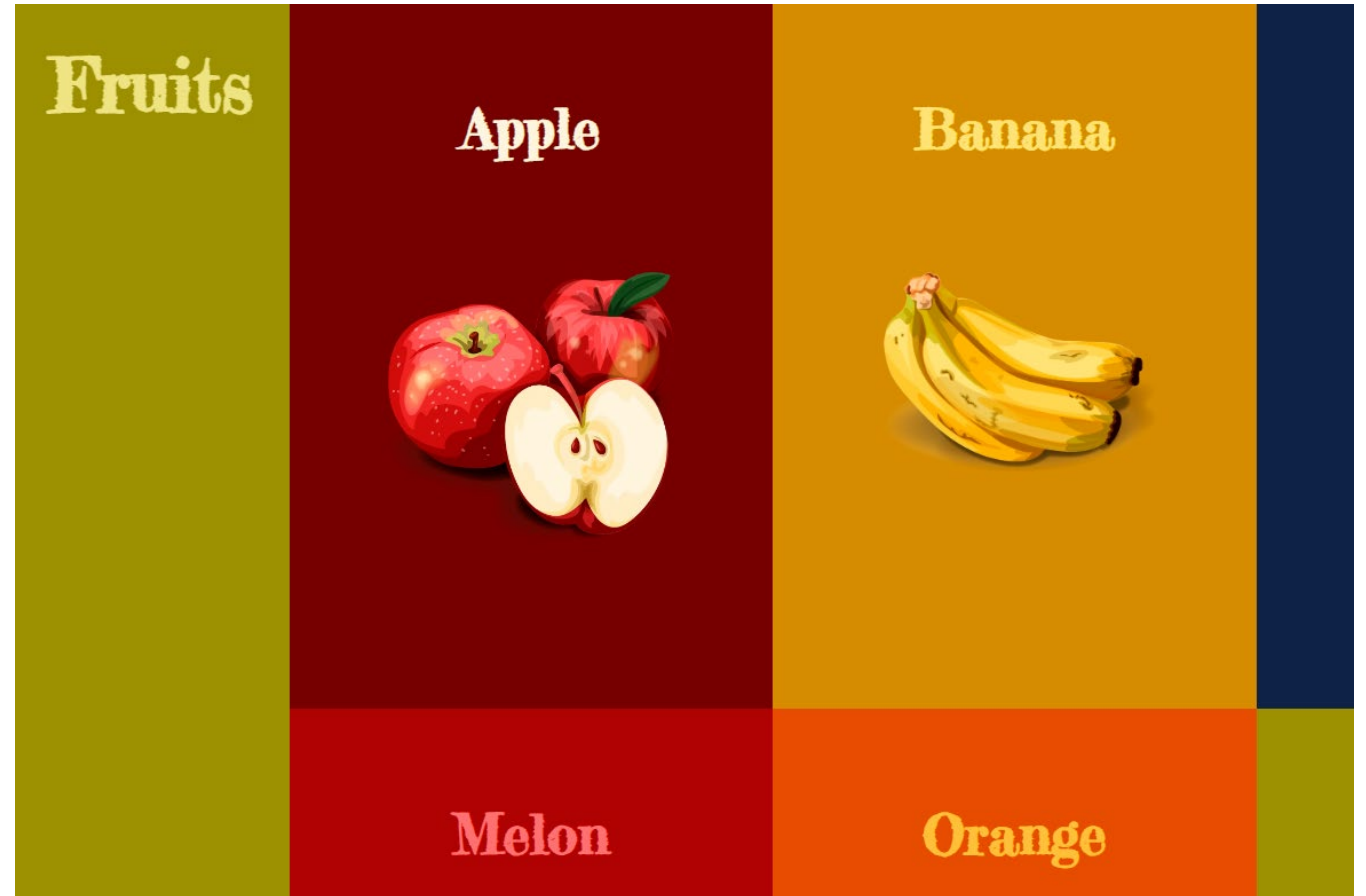
[Banana](#)





# Design (CSS, SCSS)

```
* {  
  margin: 0;  
  padding: 0;  
}  
body {  
  font-family: "Fredericka the Great", cursive;  
  font-size: 16px;  
  font-weight: 400;  
}  
a {  
  text-decoration: none;  
  transition: all 500ms ease-in-out;  
}
```



# Hosting and domain

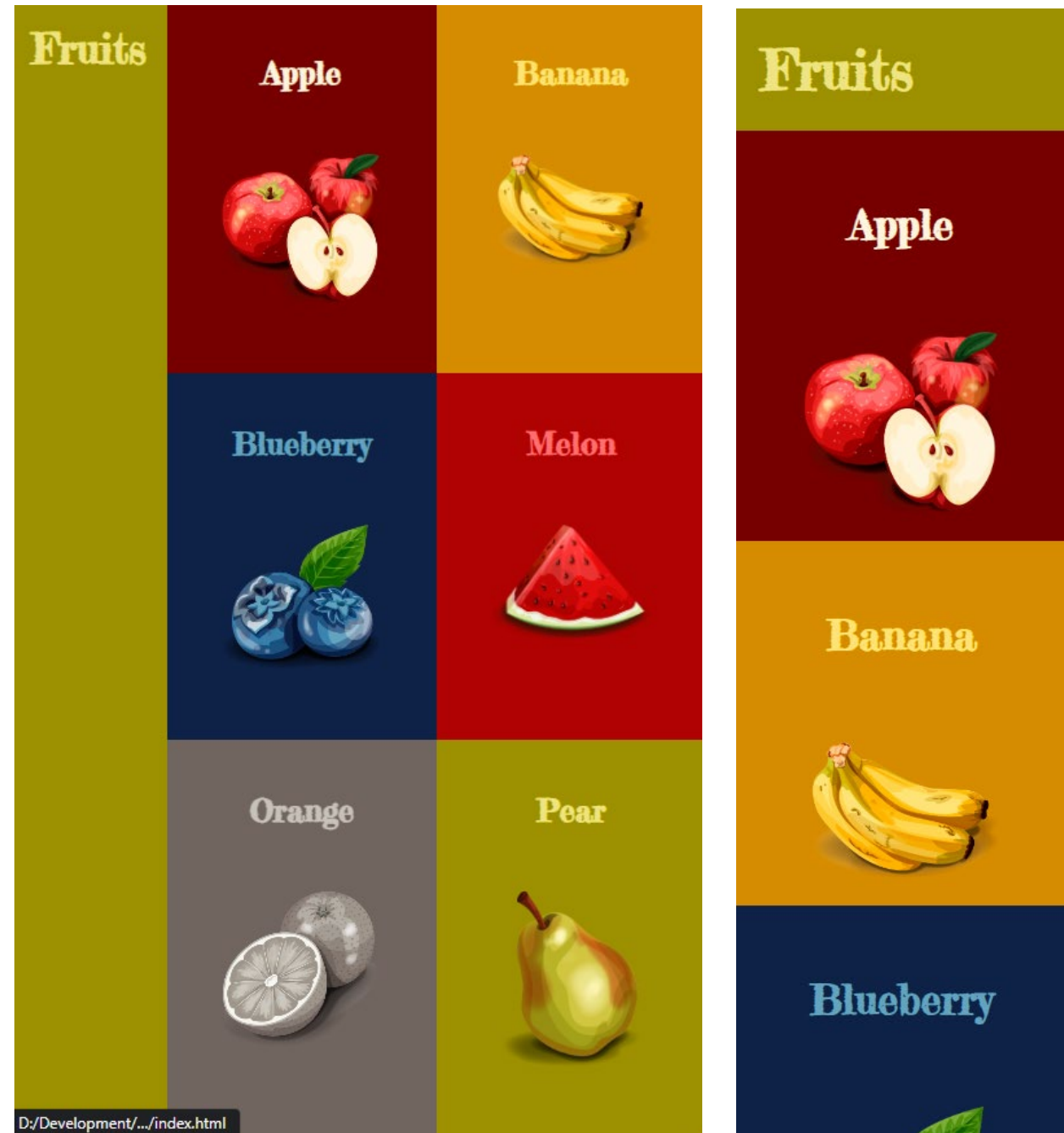
In order for a website to run on the **Internet**, it needs to be placed on a publicly accessible server (hosting) under a publicly accessible address (domain, URL).

URL:

<https://www.smartcook.eu>

<https://www.smartcook-project.eu/workshop/web/>

# Result



# Website as a Service

- We can also create websites without knowledge of coding in HTML or CSS. We can use web services, such as wix or framer, in which we simply click on the website.