SmartCook project

Co-funded by
the European Union

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Varnsdorf

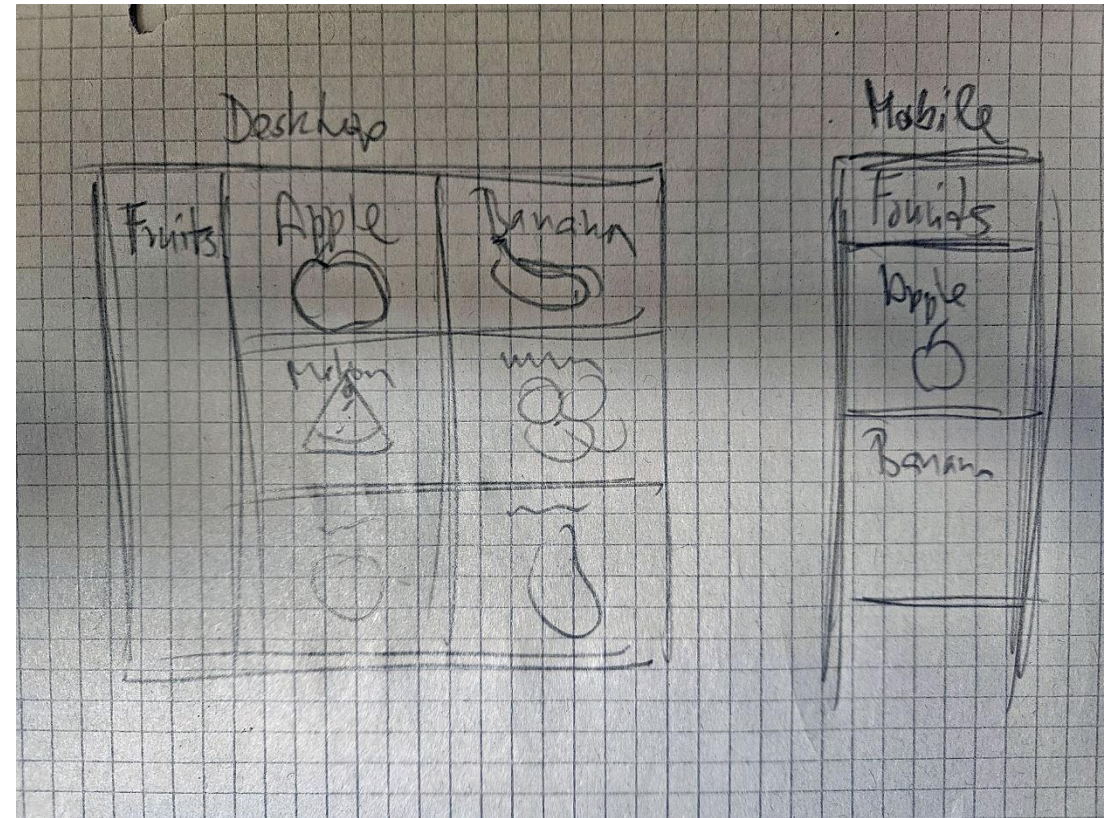Zespół Szkół Zawodowych
im.Sándora Petőfi w Ostródzie

Static web presentation
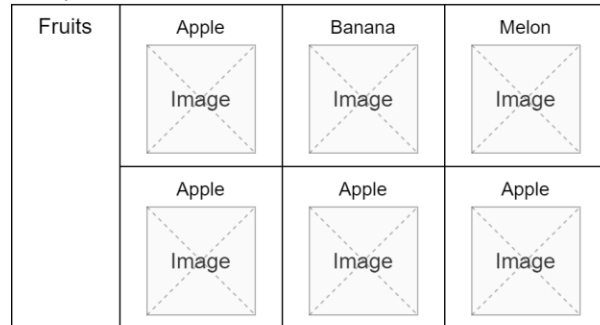
step-by-step creation of a simple website

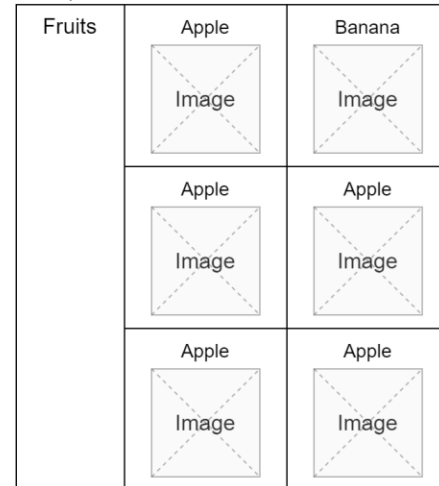# The concept

- The first idea of the appearance of the website.
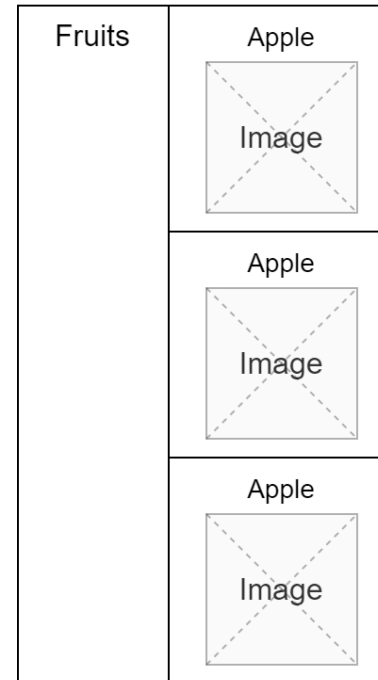
Wireframe

Desktop

Desktop - wide

Fruits	Apple	Banana	Melon
	Image	Image	Image
	Apple	Apple	Apple
	Image	Image	Image

Desktop - normal

Fruits	Apple	Banana
	Image	Image
	Apple	Apple
	Image	Image
	Apple	Apple
	Image	Image

Mobile

Mobile/tablets

Fruits	Apple
	Image
	Apple
	Image
	Apple
	Image

Mobile

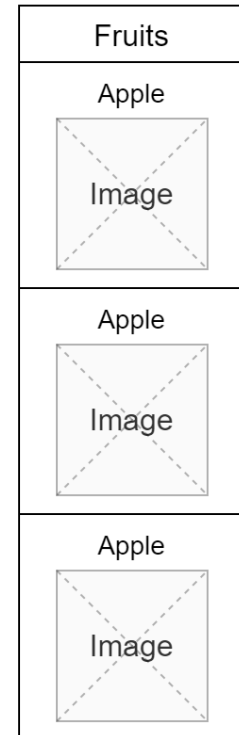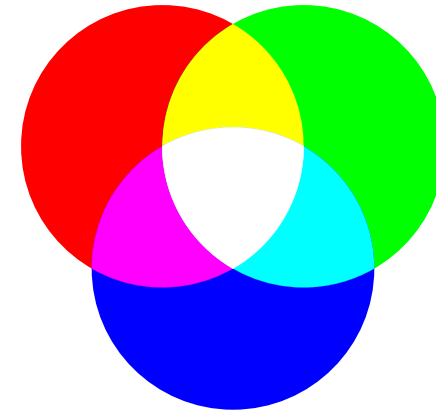| Fruits |
|--------|
| Apple |
| Image |
| Apple |
| Image |
| Apple |
| Image |

Colors

A basic idea about web color.

The colors will be according to the individual types of fruit. The color code itself is used from the images. Dark in the background, light in the foreground.

Desktop - wide

Fruits	Apple	Banana	Melon
	Image	Image	Image
	Apple	Apple	Apple
	Image	Image	Image

Images

Image file formats:

- JPG

- PNG

- WEBP (used)

- SVG

Source: https://www.freepik.com

License: Free license (attribution is required)
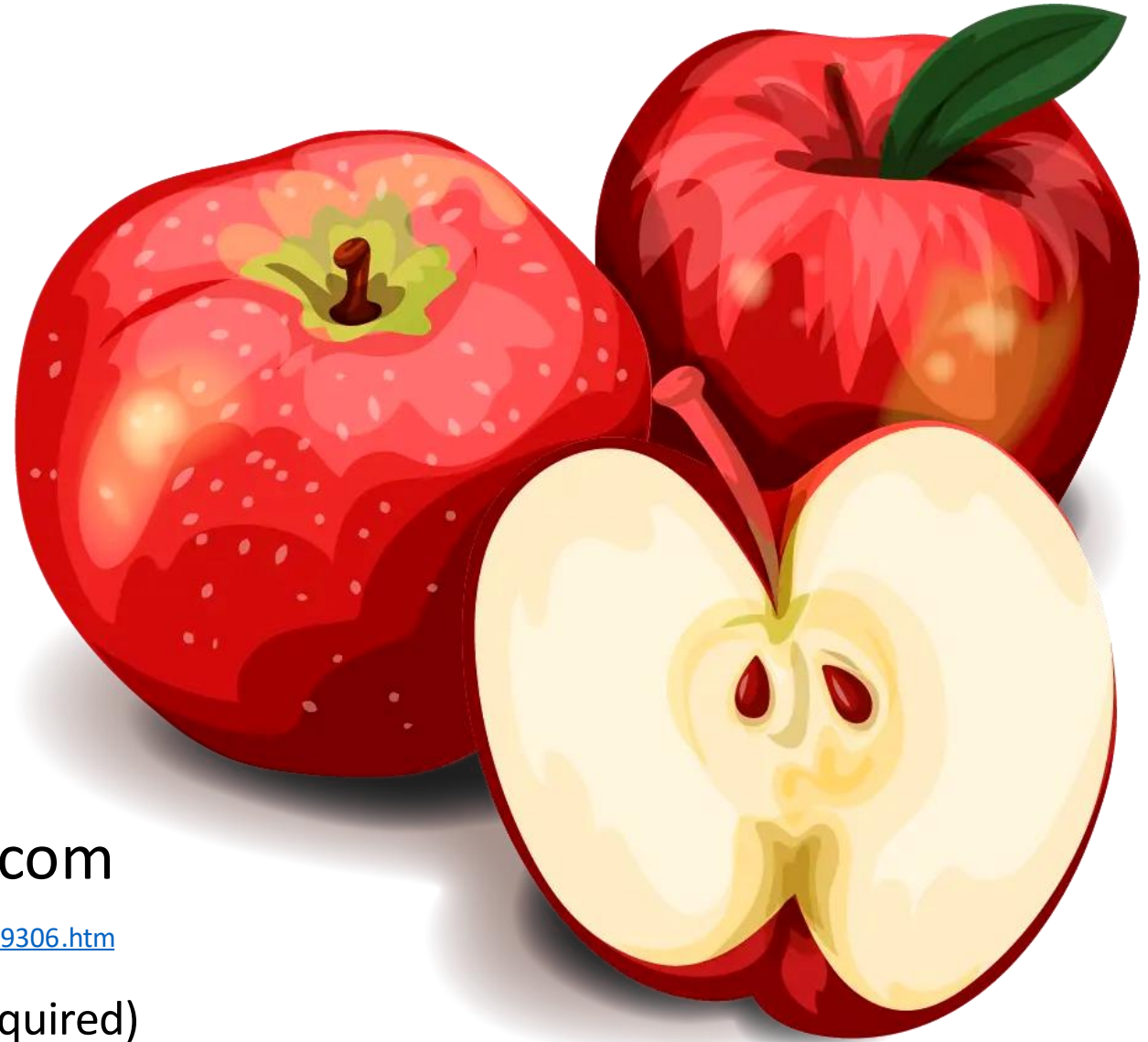
Font

We used the **Fredericka the Great** font for our website.

https://fonts.google.com/specimen/Fredericka+the+Great

These fonts are licensed under the Open Font License.

https://scripts.sil.org/cms/scripts/page.php?site_id=nrsi&id=OFL

Website directory structure

A basic simple web presentation will contain images (webp) and source files for content(html), design(css, scss) and possibly website dynamics (js).

For this we will create a standard directory structure.
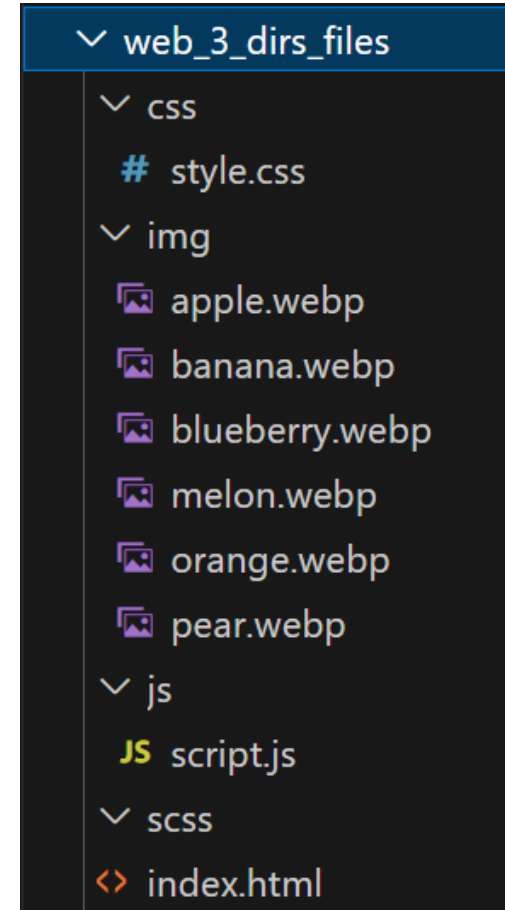
Content (HTML)

```
<!DOCTYPE html>
<html lang="en">
  <head>
    <meta charset="UTF-8" />
    <title>Fruits</title>
  </head>
  <body>
  …
  </body>
</html>
```

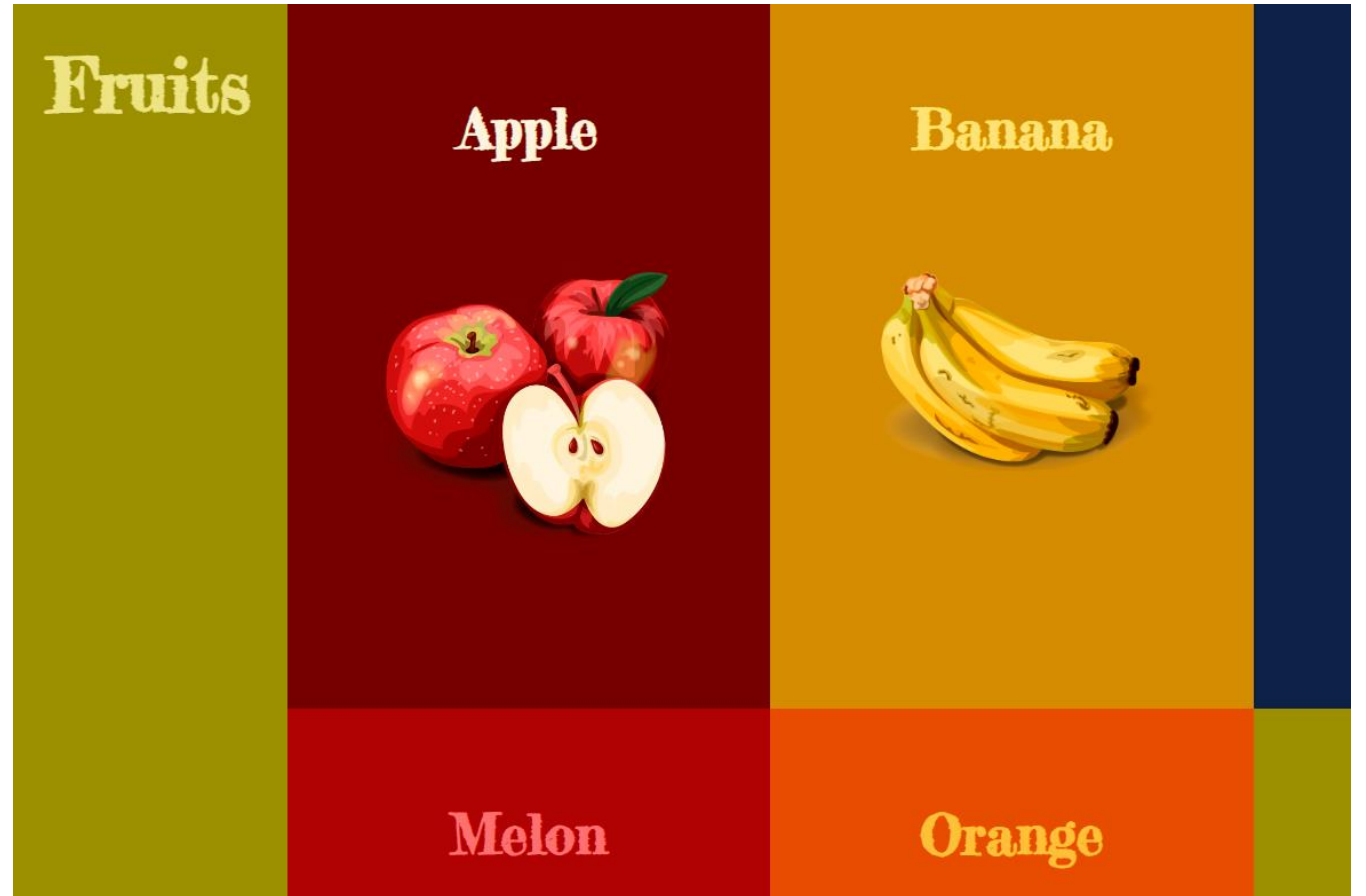**Fruits**

[Apple](#)

[Banana](#)

Design (CSS, SCSS)

```
* {
  margin: 0;
  padding: 0;
}
body {
  font-family: "Fredericka the Great", cursive;
  font-size: 16px;
  font-weight: 400;
}
a {
  text-decoration: none;
  transition: all 500ms ease-in-out;
}
```
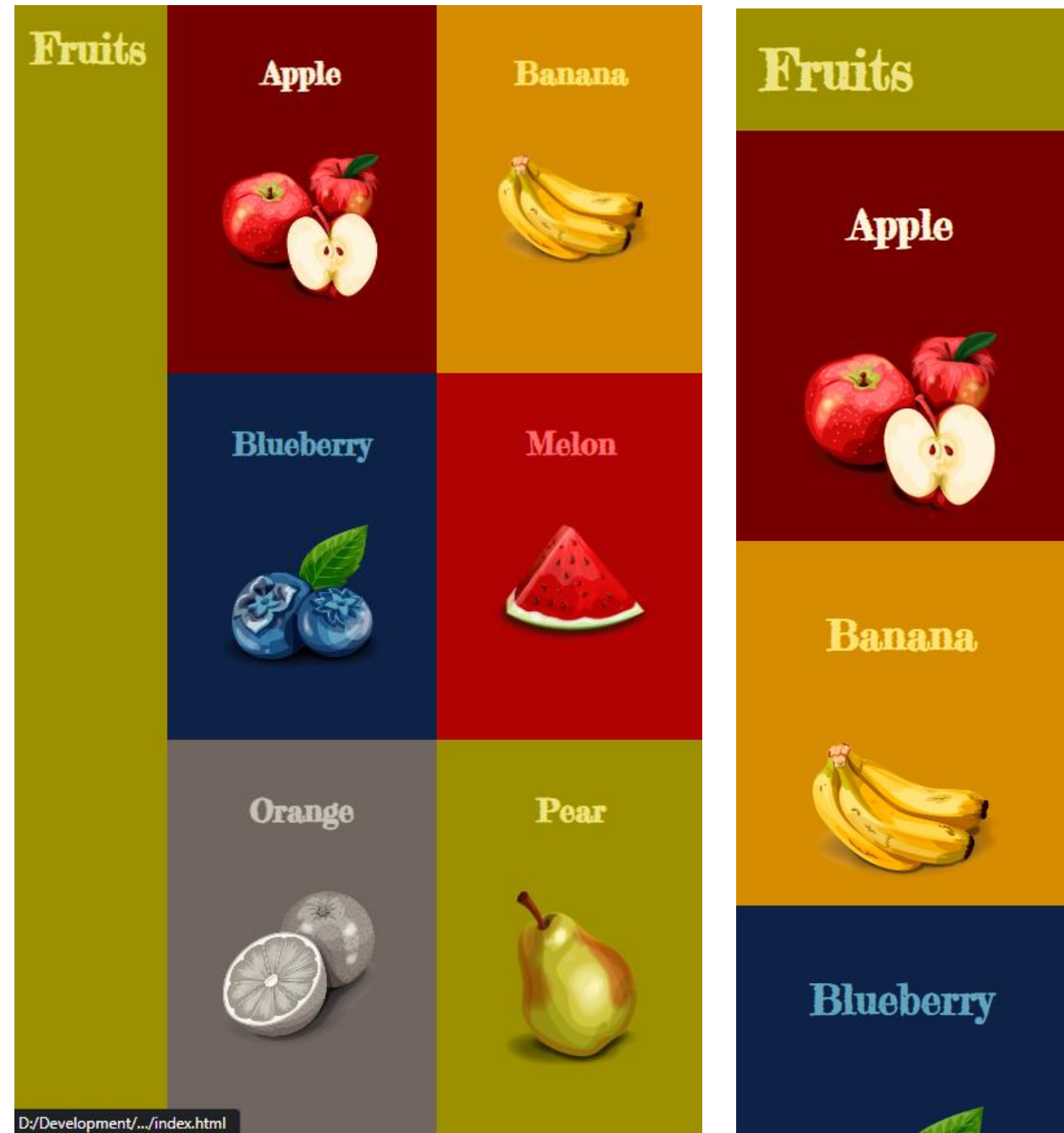
Hosting and domain

In order for a website to run on the **Internet**, it needs to be placed on a publicly accessible server (hosting) under a publicly accessible address (domain, URL).

URL:

https://www.smartcook.eu

https://www.smartcook-project.eu/workshop/web/

Result

Website as a Service

- We can also create websites without knowledge of coding in HTML or CSS. We can use web services, such as wix or framer, in which we simply click on the website.